

DISCOVERDEVELOPRETAIN

DE VERE COTSWOLDS WATER PARK HOTEL 28th, 29th FEBRUARY & 1st MARCH 2024

Introducing our Chair for the Forum...

sanofi



Alex Quinn Director of People Services Rolls-Royce



SPEA	KERS	CELEBRITY SE	CELEBRITY SPEAKER	
	Aisling Ni Bhriain Vice President of Talent Shell			
	Michele Martin-Taylor Vice President of HR Solutions and Employee Experience Smith+Nephew Smith+Nephew	Bertie Tonks Chief People Officer Collinson	Karen Brookes Chief People Officer Sir Robert McAlpine	
0	Dan Hutchinson Vice President of HR Schneider Electric Schneider	Flizabeth Dixon Vice President of HR Bacardi	Orlagh Hunt Chief People Officer Yorkshire Building Society P YORKSHIRE BUILDING SOCIETY	
	Dami Onalaja-Aliu Vice President of Organisational Design and Strategy JPMorgan Chase & Co. JPMorgAN CHASE & CO.	Judy Keir Chief People Officer SMS plc	Tom Falshaw HR Director Schneider Electric Schneider Electric	
0	Laura Beattie Talent Director AstraZeneca AstraZeneca	Reward Director Saga SAGA	Felicity Cooper People Operations and Business Management Director Lloyds Bank	
	Suzy Jearum Associate Director of Employee Experience Occa-Cola Europacific Partners	Nick Page Divisional Director of Reward and People Regulatory St James's Place	Suzanne Mellor HR Director ITW	
	Jennifer Madeley People Director TalkTalk TalkTalk For Everyone	Sarah Hayes HR Director Securitas	Helen Francis Global Director of Capability and Development Bacardi	
	Simon Howard-Drake Head of HR Travers Smith TRAVERS SMITH	Rachael Smith Head of HR, Strategy, and Transformation Sir Robert McAlpine	Helen Parker HR Teams Manager Securitas	
250	Steve Hughes Emerging Talent Lead Sanofi	Mark Eager-Wright Product Manager of HR Employee Experience Smith+Nephew	www.hrstrategyforum.co.uk E: info@ahmediauk.com	

Smith-Nephew

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DISCOVERDEVELOPRETAIN

MAIN THEMES

- Shaping the Future of Digital Learning
- Recruit, Reward, Retain - The Pillars to Success
- Apprenticeships -Where Learning Meets Opportunity
- Nurturing Talent -Creative Approaches to Employee Engagement

- Your Guide to Data Driven Culture Transformation
- Championing Mental Health and Well-Being
- Fortifying Your Leadership Teams
- Flexible Working -Navigating the Transition



DE VERE COTSWOLD WATER PARK HOTEL

Set among the honeycoloured villages and gently rolling hills of The Cotswolds. De Vere Water Park is a hotel as spectacular as its surroundings. In the heart of the 152 lakes that spread across the unique Cotswolds Water Park, this is a place where modern design effortlessly combines with its natural surroundings.

EVENT AGENDA STRATEGY NIGHT LIVE

17:00 - 18:00 Registration and Networking Reception

STRATEGY NIGHT LIVE

18:00 - 18:15 **Drinks Reception**



18:15 - 20:00 Behind the Headlines - Jennie Bond's Story



radio programmes. Her expertise and experience of reporting on the Royal Family over the past 35 years is internationally recognised and she has also appeared on 'I'm a Celebrity Get Me Out of Here.'

Broadcaster and journalist Jennie Bond appears regularly on a wide range of television and

In this keynote speech, Jennie will reflect on her experience as the BBC's Royal Correspondent and offer her insights into the ever-changing world of journalism and media. She will discuss the challenges women face entering a typically male-dominated profession, and the successes and achievements of her career to date.

Jennie Bond Journalist and Television Presenter



MEET THE SPEAKERS A fun and interactive way to meet the speaker faculty

20:00 - 21:30 Networking Dinner



EVENT AGENDA **DAY ONE**

08:00 - 08:30 Registration and Networking Reception

08:30 - 08:40 Chair's Opening Remarks



Alex Quinn Director of People Services Rolls-Royce



OPENING KEYNOTE

08:40 - 09:00 Maximising the Potential of Your Leadership Team



Aisling Ni Bhriain Vice President of Talent Shell

Developing a leadership cadre that can navigate global organisations of substantial size, scale, and complexity during times of disruption and transition takes years of preparation. It requires the identification of individuals with the potential for senior leadership and their purposeful development through roles that offer exposure to a wide range of contexts.

Join Aisling as she highlights how Shell have embedded and modernised their processes to advance leadership roles within the organisation. She will address how a credible and diverse internal bench, provided by HR functions, can create the most significant impact on performance, and deliver tangible value to shareholders and employees.



09:00 - 09:20 The Future of Technological Advancements in HR



Bertie Tonks Chief People Officer Collinson

The future of technology is poised for significant evolution that will continue to reshape the way HR processes operate and how organisations manage their workforce. Al and machine learning can be used for a range of functions including candidate sourcing, resume screening, and predictive analytics.

Against the backdrop of such advancements, the often linear state of the talent lifecycle necessitates reform, as organisations increasingly struggle with the demand of their current processes. Join Bertie as he explores the future of technology in HR, how to reinvent the operating model to embrace the developments, and why we should rethink the talent lifecycle as a result.



09:20 - 09:40 Solution Provider Case Study

09:40 - 10:00 Leading With Data in Your Culture Transformation



Sarah Hayes HR Director Securitas



Helen Parker HR Teams Manager Securitas

At Securitas, they have enabled a culture transformation driven by data analytics to facilitate performance tracking. By introducing Key Performance Indicator (KPI) dashboards, they have overhauled their systems to improve employee performance and personal progression. This initiative has resulted in a reduction in labour turnover and sickness absence rates, both falling below industry standards, attesting to the tangible benefits of the transformation.

Sarah and Helen will outline the successes, challenges, and the future direction of the initiative, providing a comprehensive overview of how to lead with data in your organisation.



10:05 - 10:25 Solution Provider Case Study - Stream 1/2/3/4

10:30 - 11:00 Business Meetings



11:00 - 11:20 Humanising Digitally Delivered Coaching for Team Excellence



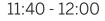
Jennifer Madeley People Director TalkTalk

When we see a high-performing team in action, we know we are getting the best out of our organisation. At TalkTalk, they have assembled a new leadership team, with a strong emphasis on fostering emotional and intellectual collaboration. To maximise the team's potential, they have provided a comprehensive coaching programme which includes six months of unlimited digital coaching and access to an external performance coach. The programme allows for the design and creation of personalised and unique self-development plans for both the individual and group.

Jennifer will use raw data collated from self-reporting and reflection tools, to highlight the successes of the scheme. This session will explore how digitally delivered coaching can be humanised to drive overall performance and enhance both personal and team efficiency.



11:20 - 11:40 Solution Provider Case Study



Sa inv de Gr wi

Steve Hughes Emerging Talent Lead Sanofi

The Power of Emerging Talent Programmes – Develop and Diversify Your Workforce

Sanofi have established their new global talent strategy, specifically identifying the need to invest in early talent as a top priority through a range of programmes. Steve will share the detail of how Sanofi in UK & Ireland has invested in early talent, across the Future Leader Graduate Programme, Apprenticeships, Industrial Placements and Internships. This session will provide you with the tools to deploy initiatives that broaden your employment proposition with early / emerging talent and to successfully nurture early talent within your organisation.

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12:05 - 13:00 Group 1 - P2P Connect Speed Networking



12:05 - 13:00



Rashree Chhatrisha Reward Director Saga

Group 2 - Group Discussion Inclusive Engagement - Rewards, Recognition, and DE&I

Rewards and recognition serve as powerful motivators for employees, helping to foster a positive workplace culture. Implementing a recognition and benefits scheme can help companies engage with colleagues at different levels and career stages, while considering their diversity, equity, and inclusion practices.

This session will be set in an interactive format, whereby Rashree will encourage conversations around your thoughts, challenges, questions, and examples to build a shared retrospective board as a useful takeaway.

Discussion points include:

- What are the advantages to implementing a discounts and benefits platform?
- How can you provide support during the cost-of-living crisis for lower paid employees?
- How can you ensure you are able to cater for all employees, regardless of their background, age, and gender?





13:00 - 14:00 Networking Lunch



14:00 - 14:55 Group 2 - P2P Connect Speed Networking



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Rashree Chhatrisha Reward Director Saga

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SAGA

15:00 - 15:45 Business Meetings



15:45 - 16:05



05 Connecting Organisational Design and HR

The effectiveness of your operating model has a significant impact on whether your business achieves its overall strategic objectives, as it positions you and your team to meet the diverse needs of customers, shareholders, and other stakeholders.

The link between organisational design and HR often goes unnoticed, but it works to foster dedicated and stable teams, guide data-driven decision-making, and cultivate a customer-centric approach led by the workforce.

In this session, Dami will demystify the role of organisational design and explore how it offers a crucial advantage to HR functions when creating high-performing teams.

JPMORGAN Chase & Co.

Dami Onalaja-Aliu Vice President of Organisational Design and Strategy JPMorgan Chase & Co.

16:05 - 16:25 Solution Provider Case Study

16:30 - 16:50 Solution Provider Case Study - Stream 1/2/3/4

16:55 - 17:15

5 Smith+Nephew's Path to a New Employee Experience and Skills-Based Culture



Michele Martin-Taylor Vice President of HR Solutions and Employee Experience Smith+Nephew



Mark Eager-Wrig Product Manager of HR and Employee Experience Smith+Nephew

The role of organisation psychology in HR is significant, as it focuses on understanding and applying psychological principles to enhance the performance, well-being, and effectiveness of individuals, teams, and organisations.

For the past 10 years, Bacardi has explored how these principles can be brought to life in the way executives are hired into the organisation and developed. The approach has been crafted to be high touch and engaging

but also built to deliver insights back to the business. One of the core insights emerging is the role of values as Bacardi brings in leaders who will thrive in their culture and take their cultural pillars or Fearless, Founders and Family to the next level.

The team are constantly challenging themselves to leverage the latest research, capitalise on technology and take a strategic perspective on the skills needed for the future.

Join Elizabeth and Helen as they share their insights and challenges in supporting Bacardi to deliver against their ambitious growth strategy through people and culture.

Smith
 Nephew

17:15 - 17:45 Business Meetings



17:45 - 18:05

Alex Quinn Director of People Services Rolls-Royce

The People Services Transformation at Rolls-Royce



At Rolls-Royce, they have enabled a solution that gives employees on-demand access to learning resources online and via an app. Having invested over £32 million in employee learning, they have delivered more than one million hours of training to their staff, empowering their personal and professional development.

Join Alex as she shares valuable insights into how Rolls-Royce have developed their people services, emphasising the "human" aspect to human resources.



CLOSING KEYNOTE

18:05 - 18:25 Bacardi's Journey to Psychometric Assessment



Elizabeth Dixon Vice President of HR Bacardi



Helen Francis Global Director of Capability and Development Bacardi

Organisational psychology focuses on applying psychological principles and theories to enhance the performance, well-being, and effectiveness of individuals, teams, and organisations. At Bacardi, they are bringing these principles to life by implementing a robust online psychometric assessment that is high touch and engaging for their employees.

Leveraging the technology in a way that allows for strategic self awareness, employees are able to harness their skills and capabilities, aligning their personal values with organisational objectives. One of the core insights emerging from the approach is its ability to bring in leaders who will thrive in their culture, supporting their 'Fearless, Founders, and Family' values.

Join Elizabeth and Helen as they share their insights and experiences on how Bacardi's innovative approach is transforming culture and enhancing engagement.



Winedown Workshop Fizz and Bizz, join our relaxed fun end to the day. Canapés | Cocktails | Conversations

18:25 - 18:55

Workshop One Breaking the Stigmas Around Mental Health



Simon Howard-Drake Head of HR Travers Smith

Mental health is an important topic for Travers Smith as they seek to address the stigmas which surround it, particularly within the legal sector. The firm has considered how it can support health in the widest sense, recognising that a combination of initiatives play a role in safeguarding emotional and physical well-being in the workplace.

Simon will share the mental wellness programmes that Travers Smith have implemented, including weekly virtual sessions focused on relaxation techniques, free counselling services, and the ongoing training of line managers and mental health first aiders.

Join this workshop to explore how organisations can do more to remove unnecessary sources of stress and promote better mental health and well-being for its employees.





18:25 - 18:55



Karen Brookes Chief People Officer Sir Robert McAlpine



Rachael Smith Head of HR, Strategy, and Transformation Sir Robert McAlpine

Workshop Two Navigating the Barriers to Agile and Flexible Working

There are many compelling reasons as to why flexible working is imperative for businesses in today's dynamic world. Modern workplaces must consider staff engagement, sustainability benefits, and the evolving landscape of work driven by technology.

Join this workshop to gain valuable insights on how to leverage flexibility to create a more adaptive, engaged, and competitive workforce. Karen will share their journey, considering the shifting demographics and changing employee expectations within the confines of a conventional construction company.





18:25 - 18:55 Workshop 3



Suzanne Mellor HR Director

Strategies for Attracting and Retaining Generation Z

Gen Z is the most connected generation who has never known a world without the internet. This generation is the most ethically and racially diverse generation in history. And, with Gen Z now representing 5% of the current workforce, is it time to rethink how companies brand themselves to become more appealing to Gen Z candidates? And, once hired, does the traditional workplace model fit for the next generation of employees? How, as HR Leaders, do we navigate and guide the organisation to be fully effective with four generations working together.

Join Suzanne to discuss:

- What generational differences are we seeing in the workplace?
- How can we attract/ engage and retain Gen Z?
- Do we need to adapt different work practices for Gen Z, and is this realistic in every business/ industry?







EVENT AGENDA **DAY TWO**

08:05 - 08:20 Coffee and Networking Break



08:20 - 08:40 How to Build a Digital Learning Ecosystem





Laura Beattie Talent Director AstraZeneca

At AstraZeneca they have recently developed a learning ecosystem, consisting of a comprehensive re-evaluation of their technology infrastructure, governance, and learning services. This has transformed individual experiences and had a profound impact on the overarching attitude toward learning and development within the organisation.

In this session, Laura will outline how the transformation has empowered employees, giving them autonomy to shape and hone their capabilities through access to digital custom-curated learning plans. She will discuss the practical implementations of the project, shedding light on the strategies and practices employed to make their new approach to talent management a success.



08:40 - 09:00 Maximising HR's Role in Driving a Successful ESG Strategy



Environmental, Social, and Governance (ESG) Strategy is not only a compliance requirement, but a powerful tool that can give organisations a competitive edge in today's socially conscious world. By prioritising ESG values, HR professionals can be the driving force behind a more sustainable, responsible, and successful organisation that provides a competitive advantage.

Judy will outline how, with a successful ESG Strategy, you can enhance your employee value proposition, boost engagement, and encourage volunteering and community support. By nurturing a values-driven culture, HR can be integral to aligning the workforce with broader business ambitions of sustainability.

Judy Keir Chief People Officer SMS plc



09:00 - 09:20 Unlocking the Power of Reward and Retention



Nick Page Divisional Director of Reward and People Regulatory St James's Place

As companies race to invest in technology and automation, there is a necessity for the workforce to be digitally enabled to support these advancements, creating fierce competition in the realm of talent retention.

In this session, Nick will cover how rewards can be optimised to improve retention through enhancing market alignment, budget prioritisation, targeted reward allocation, and by working closely with business partners to identify key talent. He will also look at how companies are adapting their approach to fixed and variable pay throughout the cost-of-living crisis, and the best way to address this in your own organisation.



09:20 - 09:40 Solution Provider Case Study

09:40 - 10:00 Striking the Balance Between Efficiency and Empathy



Felicity Cooper

People Operations and Business Management Director Lloyds Bank Finding the balance between streamlined processes while offering personalised services to colleagues can be a difficult challenge. Lloyds, in their commitment to serving their 65,000 employees, has adopted an innovative strategy.

Join Felicity as she discusses how they continues to improve on the employee experience, whilst increasing the efficiency of people operations on a day-to-day basis, and how to strike the balance between the two.



10:05 - 10:25 Solution Provider Case Study - Stream 1/2/3/4

10:30 - 11:30 Business Meetings



11:35 - 12:05

Efficiency Brunch

Topic led roundtables around efficiency challenges in your organisation



12:10 - 12:30 Delivering Change Through Culture, Accountability and Leadership



Orlagh Hunt Chief People Officer Yorkshire Building Society

In this session, Orlagh will explore how to set the right expectations and support for leaders to drive behaviour change and mindset shifts, enabling them to lead the changes required in the organisation and bringing their teams on the journey with them.

She will share her experiences and most importantly the practical tools that can be applied in any organsiation to improve staff capabilities.

SORKSHIRE BUILDING SOCIETY

12:30 - 12:50



Dan Hutchinson Vice President of HR Schneider Electric



Tom Falshaw HR Director Schneider Electric

 Well-Being in Action - Empowering Your Employees

 At Schneider Electric they have undergone a large culture transformation that places mental, emotional, and social wellness at the centre of their people strategy. They have introduced valuable support mechanisms such

as 'toolbox talks,' and trained over 100 mental health first aiders to better assist their employees. Dan and Tom will explore how they have continued to implement initiatives such as their digitally enabled mental wellness assessment, where employees can develop personalised wellness plans. This session will address all facets of well-being, providing you with a deeper understanding

of how to improve your people strategy approach.

Schneider Electric

12:50 - 13:10 From Hire to Retire - A Digital Employee Lifecycle





Suzy Jearum Associate Director of Employee Experience Coca-Cola Europacific Partners Coca-Cola Europacific Partners (CCEP) have been on a journey to leveraging design thinking and data-driven insights, revolutionising their end-to-end digital employee experience. With a visionary approach, they have successfully created a consumer-friendly portal that encompasses all aspects of the employee lifecycle onto one platform.

This session will explore how CCEP have improved their recruitment and onboarding functions and introduced their new talent marketplace where employees can grow and develop. Suzy will share the successes and challenges of streamlining their processes, offering insights into how you can improve employee experience through a forward-thinking digital approach.



13:10 - 13:20	Chair's Closing Remarks
13:20 - 13:35	Coffee and Networking Break - Event Close
13:20 - 14:20	Networking Lunch